



INTERNATIONAL TRUMPET GUILD CONFERENCE 2017

#ITG2017



The
Sweet Sounds
of Trumpet!

MAY 30-JUNE 3, 2017
HERSHEY LODGE
HERSHEY, PA

SPONSORS

GENERAL INFORMATION

itgconference.org/itg2017



INTERNATIONAL TRUMPET GUILD CONFERENCE 2017

Sponsor Information & Benefits

DIAMOND SPONSOR: \$10,000+

Benefits include:

- **Brand Exposure & Target Marketing:** Online, In Print, and In Person.

Brand recognition as a Diamond Level Sponsor on printed and online conference material, including but not limited to the following:

- **Back Cover Full-page color** advertisement in the Conference Program Book.
- Display of up to **Six (6) Banners** by the entrance of our performance venues and around the hotel. *Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.*
- Brand recognition as a Diamond Level Sponsor during **live Web Streaming** performances at the 2017 Conference.
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- **Verbal recognition** as a Diamond Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Registration & Exhibit Space**
 - **First choice for Private Room** Space Selection for the 2018 conference in San Antonio, TX.
 - **\$500 credit** toward an Exhibit Space of your choosing.
 - Five (5) additional **complimentary registrations**.
- **The President's Awards Banquet**
 - Up to **five (5) tickets** with advanced request.

PLATINUM SPONSOR: \$7,500+

Benefits include:

- **Brand Exposure & Target Marketing:** Online, In Print, and In Person.

Brand recognition as a Platinum Level Sponsor on printed and online conference material, including but not limited to the following:

- **Inside Front or Inside Back Cover Full-page color** advertisement in the Conference Program.
- Display of up to **Four (4) Banners** by the entrance of our performance venues and around the hotel. *Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.*
- Brand recognition as a Platinum Level Sponsor during **live Web Streaming** performances at the 2017 Conference.
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- **Verbal recognition** as a Platinum Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Registration & Exhibit Space**
 - **Second choice for Private Room** Space Selection for the 2018 conference in San Antonio.
 - **\$400 credit** toward an Exhibit Space of your choosing.
 - Four (4) additional **complimentary registrations**.
- **The President's Awards Banquet**
 - Up to **four (4) tickets** with advanced request.



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GOLD SPONSOR: \$5,000+

Benefits include:

- **Brand Exposure & Target Marketing:** Online, In Print, and In Person.

Brand recognition as a Gold Level Sponsor on printed and online conference material, including but not limited to the following:

- **Full-page color** advertisement located in the front of the Conference Program Book.
 - Display of up to **Three (3) Banners** by the entrance of our performance venues and around the hotel.
Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
 - Brand recognition as a Gold Level Sponsor during **live Web Streaming** performances at the 2017 Conference.
 - Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
 - Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
 - **Verbal recognition** as a Gold Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Registration & Exhibit Space**
 - **Third choice for Private Room** Space Selection for the 2018 conference in San Antonio, TX.
 - **\$300 credit** toward an Exhibit Space of your choosing.
 - Three (3) additional **complimentary registrations**.
 - **The President's Awards Banquet**
 - Up to **three (3) tickets** with advanced request.

SILVER SPONSOR: \$2,500+

Benefits include:

- **Brand Exposure & Target Marketing:** Online, In Print, and In Person.

Brand recognition as a Silver Level Sponsor on printed and online conference material, including but not limited to the following:

- **Full-page color** advertisement located in the back of the Conference Program Book.
 - Display of up to **Two (2) Banners** by the entrance of our performance venues.
Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
 - Brand recognition as a Silver Level Sponsor during **live Web Streaming** performances at the 2017 Conference.
 - Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
 - Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
 - **Verbal recognition** as a Silver Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Registration & Exhibit Space**
 - **Fourth choice for Private Room** Space Selection for the 2018 conference in San Antonio, TX.
 - **\$200 credit** toward an Exhibit Space of your choosing.
 - Two (2) additional **complimentary registrations**.
 - **The President's Awards Banquet**
 - Up to **two (2) tickets** with advanced request.



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BRONZE SPONSOR: \$1,500+

Benefits include:

- **Brand Exposure & Target Marketing:** Online, In Print, and In Person.

Brand recognition as a Bronze Level Sponsor on printed and online conference material, including but not limited to the following:

- **Half-page black & white** advertisement in the Conference Program Book.
- Display of up to **One (1) Banners** by the entrance of our performance venues.
Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
- Brand recognition as a Bronze Level Sponsor during **live Web Streaming** performances at the 2017 Conference.
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- **Verbal recognition** as a Bronze Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Registration & Exhibit Space**
 - **Fifth choice for Private Room** Space Selection for the 2018 conference in San Antonio, TX.
 - **\$100 credit** toward an Exhibit Space of your choosing.
 - One (1) additional **complimentary registrations**.
- **The President's Awards Banquet**
 - Up to **one (1) tickets** with advanced request.

BADGE & LANYARD SPONSOR: \$3,000

- **Half-page color** advertisement in the Conference Program Book.
- Your **company logo** will solely appear on the official conference lanyard and badge holder
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Conference Program Book, Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- **Verbal recognition** as a Lanyard Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Preferential choice for reserving** a space for the 2018 conference in San Antonio, TX.

T-SHIRT SPONSOR: \$3,000

- **Half-page color** advertisement in the Conference Program Book.
- Your **company logo** will solely appear on the official conference t-shirts for sale to conference attendees as well as on the volunteer t-shirts.
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Conference Program Book, Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- **Verbal recognition** as a Lanyard Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Preferential choice for reserving** a space for the 2018 conference in San Antonio, TX.



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TOTE BAG SPONSOR: \$2,750

- **Half-page color** advertisement in the Conference Program Book.
- Your **company logo** will solely appear on the official conference Tote Bag handed out at the registration desk.
- Company's logo on ITG Conference **promotional materials, advertisement, and conference signage throughout the year**, including but not limited to the Conference Program Book, Email Blast, Conference Poster and Youth Day Flyer, and advertisements in the ITG & Brass Herald Journals.
- Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
- **Verbal recognition** as a Tote Bag Sponsor by the ITG President during the opening session and at other pertinent times throughout the program.
- **Preferential choice for reserving** a space for the 2018 conference in San Antonio, TX.

Events & Receptions

OPENING NIGHT: \$2,500

Following the first evening concert, the Opening Night Reception is the official kick-off party of the annual ITG Conference. Open to all and offering complimentary hors d'oeuvres, the Opening Night Reception is the ideal place to connect with colleagues and friends and heighten brand exposure from the very first day of the conference.

- **Full-page black & white** advertisement in the Conference Program Book.
- Display of **Two (2) Banners** by the entrance of our reception venue (event specific). Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
- Company's logo on ITG **Conference Program Book**.
- Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
- The opportunity to **share promotional materials** with attendees. Note: All materials to be provided by company.
- **Preferential choice for reserving** a space for the 2018 conference in San Antonio, TX.

COLLEGE MEET & GREET: \$2,500

The College Meet & Greet event attracts over 150 college students attending the conference for the full-week. Ideal promotional opportunity to engage with the future of our business during the 2017 Conference.

- **Full-page black & white** advertisement in the Conference Program Book.
- Display of **Two (2) Banners** by the entrance of our reception venue (event specific). Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
- Company's logo on ITG **Conference Program Book**.
- Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
- The opportunity to **share promotional materials** with attendees. Note: All materials to be provided by company.

NON-PRO & COMEBACK PLAYERS MEET & GREET: \$1,500

- **Quarter-page black & white** advertisement in the Conference Program Book.
- Display of **Two (2) Banners** by the entrance of our reception venue. Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
- Company's logo on ITG **Conference Program Book**.
- Company's logo and hyperlink featured in a prominent location on the ITG **Conference Website**.
- The opportunity to **share promotional materials** with attendees. Note: All materials to be provided by company.



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YOUTH DAY: \$1,500

Targeted to youths aged 19 and under, Youth Day is a day dedicated to our young players. Workshops, master classes, and performances are all designed with the young performer in mind.

- **Half-page black & white** advertisement in the Conference Program Book.
- Display of **Two (2) Banners** by the entrance of our event venue. Note: Location to be assigned by Conference Director. Banners, Stands, and Artwork to be provided by sponsoring company. ITG is not responsible to provide these banners.
- Company's logo on **ITG Conference Program Book**.
- Company's logo and hyperlink featured in a prominent location on the **ITG Conference Website**.
- The opportunity to **share promotional materials** with attendees. Note: All materials to be provided by company.

ADVERTISING INFORMATION & SPECS

1 Full Page Color Ad	\$550
1 Full Page B&W Ad	\$500
½ Page Color Ad	\$300
½ Page B&W Ad	\$250
¼ Page Color Ad – Vertical	\$200
¼ Page B&W Ad – Vertical	\$150

Full Page: (Full Bleed, back cover only)

5.5" wide x 8.5" tall (plus .125" bleed on all sides)

Full Page: (inside of book)

4-3/4" wide x 7-1/2" tall

Half Page:

4-3/4" wide x 3-5/8" tall

Quarter Page:

2-1/4" wide x 3-5/8" tall

Specs subject to change based on size of program